

April 12, 2006

Mr. Gabriel S. Joseph III
President
ccAdvertising
13800 Coppermine Road
Herndon, VA 20171

Dear Gabe:

Over the time that Quest Fore has been partnering with you, we have used the voice recognition technology on a wide variety of projects ranging from political campaigns, non-profit issue education, increasing the numbers to a shopping center, as well as pure market research data collection. The result in each case was an affordable, efficient process resulting in a positive outcome. Let me give some specific examples:

Political – In a campaign where our candidate was outspent, using the information we acquired using the voice recognition technology we were able to time and target our messages resulting in a victory by a comfortable margin.

Retail Motivation – On behalf of a shopping mall management company, using a rewarded survey we were able to increase mall traffic by an estimated 15% and provide each of their stores with a list of names of people who preferred their products for future direct marketing.

Research Survey – On behalf of a major non-profit, we were able to identify which issues were important to donors and to educate them on the true facts that were being misconstrued in the media. The 72-hour turn around was crucial, and the result was that their pledge goal was met.

We are extremely pleased and impressed with this technology. We look forward to using ccAdvertising's voice recognition survey in a number of new industries and manner in the near future.

Sincerely,



Ken Cuccinelli
Chairman and President



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